

## NEULAND Innovation Day: Inventions Close-Up

On July 10, 2019 KIT Will Provide Insights into its Various Innovation Activities



Scientists at KIT present their inventions at an innovation exhibition. (Photo: Sandra Göttsheim, KIT)

The annual NEULAND Innovation Day creates a platform for everyone interested in inventions, startups or technology transfer at Karlsruhe Institute of Technology (KIT). On Wednesday, July 10, 2019 from 9 am lectures, a founder pitch, a panel discussion and an innovation exhibition will give visitors the opportunity of exchanging experience, gathering new ideas and finding collaboration partners. The highlight of the evening will be the “Artificial Intelligence & Cloud” keynote speech by Dr. Wieland Hofelder, Vice President Engineering at Google Germany GmbH and head of the development center in Munich. Interested members of the public and the media are cordially invited. (Information on how to register in the text.)

“At KIT, great research results are created which shouldn’t disappear in a drawer but have to be put into application as quickly as possible,” says Professor Thomas Hirth, Vice President for Innovation and International Affairs at KIT. “With the innovation day we bring together different interest groups and promote exchange between science, industry and society.” Visitors to the all-day event can put together their individual program from over 20 seminars and workshops – ranging

**Monika Landgraf**  
Chief Press Officer  
Head of Corp. Communications

Kaiserstraße 12  
76131 Karlsruhe  
Phone: +49 721 608-21105  
Email: [presse@kit.edu](mailto:presse@kit.edu)

**For further information,  
please contact:**

Kosta Schinarakis  
Editor/Press Officer  
Phone: +49 721 608-21165  
Email: [schinarakis@kit.edu](mailto:schinarakis@kit.edu)

from tips for founders and impetus for industrial collaborations to lectures focused on “Artificial Intelligence” and “Climate & Environment”.

### Innovation Day Highlights

This year, a **panel discussion on the subject of “Shaping the future with innovation. Expectations and contributions from industry and science”** will take place for the first time. A format which has already been established is the **founder pitch** where five young startups present their business ideas and try to win over the jury and the audience. There is also the option of participating in a **guided tour through the innovation exhibition** where research groups and startups demonstrate state-of-the-art technologies. Among the things to be showcased are an autonomous robot, software for simultaneous speech recognition, an app for sleep improvement and a breeding system for insects.

Apart from the **presentation of the founder awards**, the evening program will include the **“Artificial Intelligence & Cloud” keynote speech** by Dr. Wieland Holfelder, Vice President Engineering at Google Germany GmbH and head of the development center in Munich. Following his speech, Dr. Holfelder will be happy to answer questions from the audience.

### Registration

The event is free. Numbers are limited so you will need to register by June 30, 2019. You can find more information and a registration form online at [www.neuland.kit.edu/innovationstag](http://www.neuland.kit.edu/innovationstag)

### Offerings for media representatives

**Guided tour:** Representatives of the media are cordially invited to take part in the guided tour. Here you will learn about selected research and founding teams of the innovation exhibition. To register, please email [presse@kit.edu](mailto:presse@kit.edu) by July 8, 2019.

#### 10:30 – 11:30 am Guided tour at the NEULAND Innovation Day

Meeting point: Industry and alumni tent in front of the Audimax, building 30.95, Straße am Forum 1, KIT Campus South

#### 12:00 pm Official welcome

in the Audimax auditorium

Prof. Thomas Hirth, Vice President for Innovation and International Affairs at KIT

Dr. Max Fabian Riedel, Manager ZEISS Innovation Hub

Contact on site: Simone Schappert

**As “the Research University in the Helmholtz Association”, KIT creates and conveys knowledge for society and the environment. The aim is to make significant contributions to global challenges in the fields of energy, mobility and information. To achieve this, around 9,300 employees are working together on a broad disciplinary basis in natural sciences, engineering, economics, humanities and social sciences. KIT offers research-oriented studies to prepare its 25,100 students for responsible tasks in society, economy and science. Innovations at KIT bridge the gap between knowledge and application for the benefit of society, economic prosperity and the preservation of our natural resources.**

This press release is available on the internet at:  
[www.sek.kit.edu/presse.php](http://www.sek.kit.edu/presse.php)

The photo of print quality can be downloaded at [www.kit.edu](http://www.kit.edu) or requested by mail to [presse@kit.edu](mailto:presse@kit.edu) or phone +49 721 608-21105. The photo may be used exclusively in the context given above.

This year KIT remembers its milestones and long tradition in research, teaching and innovation with its **anniversary logo**. On October 1, 2009, KIT was created from the merger of its two predecessors: in 1825, the polytechnic school which later became the University of Karlsruhe (TH) was founded, and in 1956 the Kernreaktor Bau- und Betriebsgesellschaft mbH which later became Forschungszentrum Karlsruhe GmbH was founded.