Press Release



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ZEISS and KIT: Cooperation in Research, Academic Education, and Establishing Spinoffs

KIT and ZEISS Enter Strategic Partnership to Extend Joint Research Activities / Students and Startups Will Also Profit



Partnership to foster cooperation: President Holger Hanselka (KIT), Professor Michael Kaschke (ZEISS). Back: Vice President Thomas Hirth (KIT), Ulrich Simon (ZEISS). (Photo: KIT/Andreas Drollinger)

Digital change in work and life is one of the biggest and most pressing challenges facing our society. Karlsruhe Institute of Technology (KIT) and ZEISS are now working on shaping and advancing digitization. The industrial company and the research and education institution have decided to turn their existing, long-standing cooperation in research and academic education into a strategic partnership. Joint product development and establishment of startups will be shifted into the focus. The corresponding agreement was signed on Tuesday, January 23, 2018, in Karlsruhe.

The partners agreed on first concrete research projects in the areas of digitization and robotics. Work will concentrate on machine learning, digital optics, and computer vision applications. In addition, KIT and ZEISS plan to cooperate in academic education, innovation, advanced training, internationalization, recruiting, and university marketing as well as in the public dialog on technology development.

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"Apart from energy and mobility, information is among the scientific strengths of KIT. Through research-based education, we prepare our students optimally for responsible tasks in society, science, and industry. The basis are the many good partnerships with industry," said Professor Holger Hanselka, President of KIT, when signing the agreement. "The agreement with ZEISS will enable us to offer our students deeper practical insight in industry. As a result, our graduates will have very good career opportunities."

"KIT as a strong partner will help us master future challenges in optoelectronics and digitization. We will contribute our practical experience. The tasks we have to cope with will become subject of research and education," said Professor Michael Kaschke, President and CEO of the ZEISS Group. For instance, joint education formats with ZEISS experts will be offered to students at KIT.

Another important aspect of the framework agreement will be the utilization of joint research results by e.g. spinoffs. Presently, ZEISS is investing EUR 30 million in the construction of an innovation hub at KIT. "Research and innovation are to bridge the gap between findings and application. Startups of KIT will be given a longer-term perspective on site in a building covering 12,000 m². This will sustainably improve framework conditions for the entrepreneurs among our students and researchers," said Professor Thomas Hirth, Vice President for Innovation and International Affairs of KIT.

More information on the hub:

http://www.kit.edu/kit/english/pi 2017 137 zeiss-invests-eur-30-million-in-innovation-hub-at-kit.php

Being "The Research University in the Helmholtz Association," KIT creates and imparts knowledge for the society and the environment. It is the objective to make significant contributions to the global challenges in the fields of energy, mobility and information. For this, about 9,300 employees cooperate in a broad range of disciplines in natural sciences, engineering sciences, economics, and the humanities and social sciences. KIT prepares its 26,000 students for responsible tasks in society, industry, and science by offering research-based study programs. Innovation efforts at KIT build a bridge between important scientific findings and their application for the benefit of society, economic prosperity, and the preservation of our natural basis of life.

Since 2010, the KIT has been certified as a family-friendly university.

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