

Communication for a Society Affected by Climate Change

K3 Congress in Karlsruhe Presents Latest Scientific Findings on Climate Communication and Its Importance to Society

Worldwide, school students are striking for more climate protection. Since the dry summer of 2018, climate change has become a hot topic in society and politics. For science, the basic facts of the anthropogenic climate crisis are clear, but greenhouse gas emissions still remain to be reduced drastically. The K3 Congress will focus on how communication can help close the gap between knowing and acting in politics, industry, and society. On September 24 and 25, 2019, experts will present their ideas for a new climate communication at a press brunch and in seminars and workshops in Karlsruhe.

[...]

The following persons will speak at the K3 Congress among others:

- **Prof. Dr. Mojib Latif**

Climate researcher at the GEOMAR Helmholtz Centre for Ocean Research Kiel, university lecturer, Chairman of the German Climate Consortium, and President of the German National Club of Rome Association.

- **Prof. Dr. Irene Neverla**

Communication scientist, who studied climate communication in the climate research Cluster of Excellence of Hamburg University. Co-editor of the books "Das Medienklima" and "Klimawandel im Kopf."

- **Prof. Dr. Harald Lesch**

Physicist, astronomer, natural philosopher, and author; Professor for Theoretical Astrophysics at the Institute for Astronomy and Astrophysics of the University of Munich, science presenter with the ZDF broadcaster.



*KIT Climate and Environment Center:
For an environment worth living in*

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- **Petra Pinzler**

Correspondent at the Berlin office of the weekly newspaper DIE ZEIT and author. Together with her husband and daughter, Petra Pinzler tried to live a climate-friendly life for one year. Her experience and studies are covered by the book “Vier fürs Klima.”

- **George Marshall**

Communications specialist, founder of the British organization “Climate Outreach,” and author of the book “Don’t Even Think About It. Why Our Brains Are Wired to Ignore Climate Change.”

[...]

More information on the K3 Congress on climate change, communication, and society in German:

Website: <https://k3-klimakongress.org>
Program: <https://k3-klimakongress.org/programm>
Speakers: <https://k3-klimakongress.org/beitragende>

The presentations will be partly in German and partly in English.

More about the KIT Climate and Environment Center:

<http://www.klima-umwelt.kit.edu/english>

Being “The Research University in the Helmholtz Association,” KIT creates and imparts knowledge for the society and the environment. It is the objective to make significant contributions to the global challenges in the fields of energy, mobility and information. For this, about 9,300 employees cooperate in a broad range of disciplines in natural sciences, engineering sciences, economics, and the humanities and social sciences. KIT prepares its 25,100 students for responsible tasks in society, industry, and science by offering research-based study programs. Innovation efforts at KIT build a bridge between important scientific findings and their application for the benefit of society, economic prosperity, and the preservation of our natural basis of life.

This press release is available on the internet at http://www.sek.kit.edu/english/press_office.php.

This year's **anniversary logo** recalls the milestones reached by KIT and its long tradition in research, teaching, and innovation. On October 1, 2009, KIT was established by the merger of its two predecessor institutions: the Polytechnic School and later University of Karlsruhe was founded in 1825, the Nuclear Reactor Construction and Operation Company and later Karlsruhe Research Center in 1956.