

KIT Scientist Among the “Top 40 under 40”

Capital Magazine Ranks Economist Nora Szech Among the “Young Elite” in the “Science and Society” Category



Professor Nora Szech (Photo: Manuel Balzer, KIT)

“Young Elite – Top 40 under 40”: that’s the title that *Capital* magazine gives out each year to extraordinary talents from business, science, politics and society. Nora Szech, an economist and professor at Karlsruhe Institute of Technology (KIT), is among the 2018 winners.

“The market and values are a topic that more and more people are dealing with, but has been neglected for a long time in economics. But it’s precisely there, in the creation of markets, where that topic can’t come up short,” says Nora Szech. “That’s why I’m delighted that my research is recognized in society.”

Szech is a Professor of Political Economics at KIT. She is conducting research on market and competitive design with a focus on welfare effects and morally relevant behavior. The applications of her research range from auction design, labor market policies and diversity in the workplace to ethical consumption and health. Her work has been published in leading scientific journals such as *Science*, *Management Science* and *Journal of Economic Theory*, and has been honored with the Reinhard Selten Award, among others. International

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and national newspapers such as the *Wall Street Journal*, *Huffington Post*, *Forbes*, *Süddeutsche Zeitung*, *FAZ* and *ZEIT* have reported on her research. Before joining KIT in 2013, Nora Szech was Professor for Industrial Economics at the University of Bamberg, and before that she held a PostDoc position at the Chair of Benny Moldovanu at the University of Bonn where she earned her PhD at the Bonn Graduate School of Economics (BGSE).

Market and morals: Nora Szech in the “KIT experts” portal

Consumers can choose between buying a cheap t-shirt that was sewn in inhumane working conditions or a fairly produced and traded piece of clothing. Do you go for meat from factory farming in the supermarket or do you look out for organic labels? The economist is examining how market mechanisms influence people’s decisions.

Learn more about the Nora Szech’s research:

Portrait in the KIT expert portal: https://www.sek.kit.edu/kit_experten_szech.php

Press release 26/2018: Medical Tests with Less Fear: Many People Shy away from Diagnostic Examinations because They Are Afraid of the Result – Researchers Want to Reduce Fear with Alternative Test Methods

https://www.kit.edu/kit/english/pi_2018_026_medical-tests-with-less-fear.php

About “Young Talent – Top 40 under 40”

Since 2007, German business magazine *Capital* has been selecting the country’s outstanding talents under 40. 40 young people are honored in each of the four categories: Entrepreneurs, Managers, Politics and the State, and Science and Society. The editorial team interviews managers, politicians, headhunters and consultants, as well as the winners from previous years, with 160 award-winners being selected by an internal jury. Award-winners include Zalando Chairman Rubin Ritter, TSG Hoffenheim Manager Julian Nagelsmann, NASA Mars mission participant Christiane Heinicke and Member of the Bundestag for the Green Party Annalena Baerbock.

As “the Research University in the Helmholtz Association”, KIT creates and conveys knowledge for society and the environ-

ment. The aim is to make significant contributions to global challenges in the fields of energy, mobility and information. To achieve this, around 9,300 employees are working together on a broad disciplinary basis in natural sciences, engineering, economics, humanities and social sciences. KIT offers research-oriented studies to prepare its 26,000 students for responsible tasks in society, economy and science. Innovations at KIT bridge the gap between knowledge and application for the benefit of society, economic prosperity and the preservation of our natural resources.

Since 2010, the KIT has been certified as a family-friendly university.

This press release is available on the internet at:
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