A High-Profile Look at Tomorrow’s Mobility

10th Carl Benz Memorial Lecture features Transport Minister Winfried Hermann, Daimler CEO Dieter Zetsche and the President of KIT Holger Hanselka

The development of cars and mobility systems as a whole is the focus of attention at the 10th Carl Benz Memorial Lecture at Karlsruhe Institute of Technology (KIT). Among the speakers on Thursday, November 22, 2018 will be Baden-Württemberg Minister of Transport Winfried Hermann, the Chairman of the Managing Board of Daimler AG Dieter Zetsche and the President of KIT Professor Holger Hanselka. Another item on the agenda will be the presentation of the Ernst Schoemerlen awards. The public event on the KIT Campus South (Tulla auditorium, building 11.40, Englerstraße 11) will start at 3.45 p.m.

A few days before the 174th birthday of the German automobile pioneer, visionaries and designers of tomorrow’s mobility will come together for the 10th Carl Benz Memorial Lecture. In three talks they will take a stand on the major challenges facing mobility technology and economy: the protection of the environment, increasing traffic and continuing digitalization.
Program – Talks at the 10th Carl Benz Memorial Lecture

- Winfried Hermann, Minister for Transport of the state of Baden-Württemberg: “The transformation of the automotive industry – more than just a change of engine”

- Dr Dieter Zetsche, Chairman of the Managing Board of Daimler AG and Head of Mercedes-Benz Cars: “The car is fully developed – what else is there to do?” (Carl Benz). Daimler and the reinvention of mobility

- Professor Holger Hanselka, President of KIT: “Mobility systems – on the way to seamless mobility”

Another item on the agenda will be the presentation of the Ernst Schoemperlen awards for outstanding dissertations in automotive technology and business which will take place for the 20th time this year. The Ernst Schoemperlen Foundation will also present special awards to mark its 30th anniversary. The host for the public event will be Professor Frank Gauterin, Head of the Institute of Vehicle System Technology at KIT and scientific spokesman for the KIT Mobility Systems Center.

Carl Benz Memorial Lecture

The Carl Benz Memorial Lecture is a series of events organized by KIT in honor of the inventor of the automobile who was born in today's Karlsruhe-Mühlburg district and trained as an engineer at the Karlsruhe Polytechnical School, a predecessor of KIT. Every year in November, the Carl Benz Memorial Lecture gives an insight into the technological developments of the 21st century in the field of mobility systems and their impact on engineering training. Daimler AG is the patron and official main sponsor of the event series.

More about the KIT Mobility Systems Center: [http://www.mobilitaetssysteme.kit.edu](http://www.mobilitaetssysteme.kit.edu)

As “the Research University in the Helmholtz Association”, KIT creates and conveys knowledge for society and the environment. The aim is to make significant contributions to global challenges in the fields of energy, mobility and information. To achieve this, around 9,300 employees are working together on a broad disciplinary basis in natural sciences, engineering, economics, humanities and social sciences. KIT offers research-oriented studies to prepare its 25,500 students for responsible
tasks in society, economy and science. Innovations at KIT bridge the gap between knowledge and application for the benefit of society, economic prosperity and the preservation of our natural resources.

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