

## Radio KIT on Air

Science and Students Magazines Will Alternate Weekly



*On air: "Radio KIT", the new radio program on science and studies. (Photo: Photocase.de)*

**On April 15, Radio KIT, the new radio program of Karlsruhe Institute of Technology, will start. Two formats will alternate weekly on Thursdays from 17 to 18 hrs: The science magazine "KIT Knowledge - Fascination Research" and the students' magazine "KIT Campus – Studies and More."**

Parallel to the start of the lecturing period, KIT starts its radio offensive with two programs. "KIT Knowledge" addresses the public interested in science and engineering as well as the KIT staff. "KIT Campus" focuses on studies at the elite university, but also on the life of students beyond the lecture halls. The reports and interviews are accompanied by hand-picked music. The first "KIT Campus" magazine on April 15 will cover the results of the student strike in past autumn. The first "KIT Knowledge" program on April 22 will focus on KIT at the 2010 Hanover Fair.

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“The communication portfolio of KIT now includes a weekly radio program that covers various activities of one of the most important research and teaching institutions in Europe in an informative, entertaining, and journalistic way,” says Dr. Thomas Windmann, Head of the Public Relations and Marketing Service Unit (PKM).

“KIT Knowledge” and “KIT Campus” are produced by a team of experienced and future radio journalists and KIT students. Both magazines will alternate weekly on Thursdays from 17 to 18 hrs via VHF frequency Karlsruhe 104.8, BW Kabel 100.2, and the worldwide internet live stream (under <http://www.jungerkulturkanal.de/>). The main cooperation partner of Radio KIT is the LernRadio of the University of Music, Karlsruhe. The project is funded by the Baden-Württemberg State Authority for Communication.

Beyond the radio program proper, Radio KIT is designed as a qualification, media, and service platform. While working at the radio station, the students are issued performance records and they have the opportunity to extend their media-related, linguistic, and social competencies. Accompanying seminars are offered by ZAK | Center for Applied Cultural Science and Studium Generale of KIT in the fields of culture, media, and communication. Media training for scientists in particular is under way.

“With Radio KIT, we wish to open up the enormous communicative, educative, and cross-media potentials of radio as a medium for the young institution KIT,” explains the project head Justus Hartlieb (PKM) the conception of the new company radio. This line of activities will be continued in the near future by internet offers like audio on demand, podcasting, audio shots for journalists, and links to the print and film services of KIT.

**Karlsruhe Institute of Technology (KIT) is a public corporation and state institution of Baden-Württemberg. It fulfills the mission of a university and the mission of a national research center of the Helmholtz Association. KIT pursues its tasks in the**

**knowledge triangle of research, teaching, and innovation.**

This press release is available on the internet at [www.kit.edu](http://www.kit.edu).