KIT Is First Choice of HR Managers in Three Subjects

In the 2014 WirtschaftsWoche Ranking, KIT Reaches the First Place in Informatics, Business Engineering, and Mechanical Engineering and Ranks Second in Electrical Engineering

For the fifth time in succession, KIT is ranked top in Informatics by the WirtschaftsWoche magazine. In addition, KIT’s Business and Mechanical Engineering programs reach the top position. Hence, the KIT is the only university in Germany that reaches the first place in three disciplines. The rankings are based on interviews of HR managers of large and medium-sized German companies.

The interviews confirm that the best graduates in the subjects of informatics, business engineering, and mechanical engineering come from the KIT. These good results of the KIT in the ranking are complemented by the second place in electrical engineering. Already in this year’s rankings of the Center for University Development (CHE) and EU-U-Multirank, the KIT was given very good ratings. For its teaching concept, the Department of Mechanical Engineering was awarded the prize “Best Machine House” by the Verband Deutscher Maschinen- und Anlagenbau e.V. (VDMA, German Engineering Association).

For the 2014 WirtschaftsWoche university ranking, 571 HR managers were interviewed by the Universum Communications consulting company and access KellyOCG. The results of the survey reflect the HR managers’ opinions as to which universities and universities of applied sciences provide an education that is tailored best to the needs of companies, which criteria are important when selecting applicants, and which soft skills should be trained more.

The HR managers were also asked for criteria they considered to be most important when selecting an applicant. They answered that apart from the subject studied, the personality of the applicant, practical experience, and excellent knowledge of the English language play an important role. The type of degree – bachelor, master, diploma – and the examination results come in fourth and fifth place. A doctorate, other foreign languages, an MBA degree, and social activities parallel to the studies are less important. As regards the so-called soft skills, HR managers attach particular importance to solution-oriented think-
ing, autonomous working, and communication skills. The HR managers interviewed work at small medium-sized and big companies.

Further information on the ranking can be found at www.wiwo.de. The complete results are published in the WirtschaftsWoche of Monday, June 23, 2014.

VDMA prize: http://www.kit.edu/kit/pi_2014_14685.php
CHE ranking: http://www.kit.edu/kit/pi_2014_15076.php
EU-U-Multirank: http://www.kit.edu/kit/pi_2014_15121.php

Karlsruhe Institute of Technology (KIT) is a public corporation according to the legislation of the state of Baden-Württemberg. It fulfills the mission of a university and the mission of a national research center of the Helmholtz Association. Research activities focus on energy, the natural and built environment as well as on society and technology and cover the whole range extending from fundamental aspects to application. With about 9400 employees, including more than 6000 staff members in the science and education sector, and 24500 students, KIT is one of the biggest research and education institutions in Europe. Work of KIT is based on the knowledge triangle of research, teaching, and innovation.

This press release is available on the internet at www.kit.edu.